



AAA Moves to Fuze

Fuze will provide its Q&A Suite to AAA in an agreement signed which will make Fuze a Preferred Partner of eService software to all its member clubs.

BELLEVUE, WA ([PRWEB](#)) October 31, 2004 -- Fuze Digital Solutions, (www.fuze.com), a leading eService software solutions provider, today announced that it has reached an agreement with AAA to provide the Fuze Q&A Suite. AAA will deploy the Fuze Q&A Suite solution on its internal and external Web sites to provide faster and more efficient service to its AAA member clubs, staff and other Web visitors. The agreement also designates Fuze as a Preferred Partner of eService software to all AAA member clubs.

The Fuze Q&A Suite has been deployed on AAA Arizona's web site (www.aaaaz.com) for 3 months with much success. "So far the system has been excellent! The setup and integration was a breeze. Staff have already seen fewer inquiries because customers are doing more self-help, and our response time has improved rapidly, too" according to Cliff Clark of AAA Arizona, previously a RightNow Technologies' customer for 2 years. "For half the price, Fuze provides the same functionality we used with RightNow, and we gained a system that is much easier to operate."

About AAA

As North America's largest leisure travel organization, AAA provides its 47.5 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers.

About Fuze Digital Solutions

Fuze Digital Solutions, LLC (www.fuze.com) offers a completely web-based eService solution that includes a searchable knowledge base, personal finance content, email and contact management, e-alerts and targeted marketing functionality. For more information about Fuze Digital Solutions, call 425-649-1246 or email info@fuze.com

Media Contact

Jean Van Court
Fuze Digital Solutions
425-649-1246

info@fuze.com

###



Contact Information

Jean Van Court

FUZE DIGITAL SOLUTIONS

<http://www.fuze.com>

425-649-1246

Online Web 2.0 Version

You can read the online version of this press release [here](#).