

## **Women In Trucking Association CEO Named One of the “30 Most Inspirational Leaders in Business”**

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Plover, WI ([PRWEB](#)) May 24, 2017 -- The Women In Trucking Association (WIT) is proud to announce that Insights Success magazine has named Ellen Voie, its president and CEO, as one of the “30 Most Inspiration Leaders in Business.”

The Insights Success research team selected this year’s women for their positivity and ability to think outside the box in today’s competitive marketplace. The magazine’s recent [profile](#) of Voie chronicles her lifelong career in the transportation industry, the dynamic growth of the Women In Trucking Association, and her passion for engaging more women in the transportation profession.

Voie founded WIT in 2007 to promote the employment of women in the trucking industry, remove obstacles that might discourage women from considering a career in transportation, and celebrate the successes of association members. WIT has grown dramatically over the past decade and now exceeds 4,500 members.

Under Voie’s leadership as president and CEO, WIT has undertaken numerous initiatives to raise awareness and encourage women to get involved in the transportation industry. Examples include establishing the annual Accelerate! Conference and Expo to promote gender diversity and provide best practices, providing funding for members pursuing careers in transportation through the Women In Trucking Scholarship Foundation, and developing a Girl Scout transportation patch to help introduce young women to careers in transportation.

Voie has been recognized by the White House as a “Transportation Innovator Champion of Change!” and was named a “Pro to Know” by Supply & Demand Chain Executive magazine and one of Fleet Owner magazine’s “Dozen Outstanding Women in Trucking” in 2016.

“The first step in improving the representation of women in our industry is to help them envision a role for themselves. That can be very empowering,” Voie said. “At the Women In Trucking Association, we focus on helping women to see how they can contribute and then get engaged. It is an honor to be recognized for our efforts.”

Read more about the “30 Most Inspirational Leaders in Business” in the April issue of Insights Success magazine. <http://magazines.insightssuccess.com/The-30-Most-Inspirational-Leaders-in-Business-april2017/>

Download web and high-resolution images of the Empowering Women logo:

Web: <https://wt.memberclicks.net/assets/images/News/News2017/inspirational-leaders-logo-72dpi.jpg>

Print: <https://wt.memberclicks.net/assets/images/News/News2017/inspirational-leaders-logo-300dpi.jpg>

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About Women In Trucking Association, Inc.

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of



women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Arrow Truck Sales, Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Expediter Services, Great Dane, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit [www.womenintrucking.org](http://www.womenintrucking.org) or call 888-464-9482.



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