



## **Women In Trucking Association Announces Continued Support From Walmart As Gold Level Partner**

*Walmart enters its eighth year as a Gold Level partner with the Women In Trucking Association.*

Plover, WI ([PRWEB](#)) October 25, 2016 -- The Women In Trucking Association (WIT) announced today that Walmart has renewed its Gold Level Sponsorship to help the organization raise awareness of the need for more women in the transportation industry – both as drivers and corporate leaders.

Since 2007, WIT has been committed to encouraging women to consider careers in the trucking industry, addressing obstacles that might keep them from succeeding, and celebrating the success of its members. WIT's annual Accelerate! conference and exhibition, a new "Women In Trucking" patch for Girl Scouts, and scholarships for transportation careers are just a few examples of recent initiatives that are helping the organization achieve its mission.

Walmart began supporting WIT in 2009 and is the organization's longest-standing supporter. In addition to providing financial support, the company actively participates in the association with a board member on the WIT Board of Directors and two drivers on the WIT Image Team.

"Walmart is committed to a culture that is inclusive. It helps us attract and retain the best people," said Walmart's Bryan Most, Vice President - Private Fleet. "Once we hire the right people - with varied perspectives and ideas - it's essential to develop their careers so they can deliver on our mission to help people save money and live better. Differing points of view help our business grow stronger, and our support of Women In Trucking is one way our company reaches the top talent."

"This industry needs more women, and raising awareness of that fact is half the battle," said Ellen Voie, WIT president and CEO. "Sponsorship from business leaders like Walmart is particularly powerful in helping to elevate the issue of gender diversity. With their support, we're able to generate more dialogue, draw attention to key issues, showcase success stories, and encourage women around the world to see transportation as a viable career opportunity."

About Women In Trucking Association, Inc.

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 16 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Sponsors: Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Great Dane Trailers, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit [www.womenintrucking.org](http://www.womenintrucking.org) or call 888-464-9482.



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