



YourCyberCarLot.com Launches Auto Marketing and Management Program Tailored to eBay Trading Assistant Community

YCCL's Web Based Inventory Management Portal Offers Enhanced TA program exclusively for eBay Trading Assistants. YourCyberCarLot.com, inc. (www.yourcybercarlot.com), a leading provider of inventory management, web development and other turn-key services for auto dealerships today announced the launch of a new marketing program - YourCyberCarLot TA that offers eBay trading assistants access to professional web marketing tools including web interface and image upload facility with interface to ebaymotors

Temple, TX (PRWEB) July 20, 2004 -- YourCyberCarLot.com, Inc. (www.yourcybercarlot.com), a leading provider of inventory management, web development and other turn-key services for auto dealerships today announced the launch of a new marketing program - YourCyberCarLot TA that offers eBay trading assistants access to professional web marketing tools including web interface and image upload facility with interface to ebaymotors. YourCyberCarLot TA program enable Trading Assistants to offer individual buyers value added tools like professional custom window stickers and full featured web listing with unrestricted listing times to individual sellers in their local market area. Virtual marketing and real world promotion efforts off the seller are tied together by the program. Detailed VIN decoded window stickers and other real world elements serve to promote the sellers vehicle as they travel around their community. Information on the window stickers refers those interested back to the internet listing, local phone number to call or eBay motors auction.

"YourCyberCarLot.com is a company that has made a business of providing valuable services to car dealers," said David Beeson, founder and CEO. "As a small company in Texas we've enjoyed a lot of growth over the past year, we've been innovators in the industry and see our TA program as a natural extension of our existing capabilities. We recognized the potential of eBay's Trading Assistant community to reach individual car sellers who want to sell their car but want a higher level of service and sophistication that the Trading Assistants can provide. We believe the program provides a package of simple elements that will be attractive to private sellers across the marketplace, and that both we and the Trading Assistant community can benefit in developing it," said Beeson.

Roll out of the program began July 19th. Qualified Trading Assistants can apply via the web by browsing to www>YourCyberCarLotTA.com

About YCCL

YCCL is a Texas Corporation and was incorporated in September 2002. The President and CEO, David Beeson, has been selling vehicles or helping auto dealerships sell vehicles over the internet since 1995. This is almost the starting point of selling cars over the internet or at least when it started become popular. Mr. Beeson started YCCL out of a need for competitive products and services to the automotive dealerships at a competitive price. YCCL is a privately held corporation.

Contact Information:

David Beeson
254-791-0727
daveb@yourcybercarlot.com



YOURCYBERCARLOT.COM

###



Contact Information

David Beeson

YOURCYBERCARLOT.COM

<http://www.yourcybercarlot.com>

254-791-0727

Online Web 2.0 Version

You can read the online version of this press release [here](#).