

Debris Free Hiways' Pilot Program set to begin in South Florida on July 1, 2004.

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(PRWEB) May 20, 2004 -- The concept of Debris Free Hiways came about, in part, due to the ever rising and alarming rate at which motorists are being killed or seriously injured on the Interstate and Turnpike by road debris. A day rarely goes by that we don't read about this problem in the newspaper or watch it on the news. Businesses and organizations in the Tri-County area, through their sponsorship, can now take an active role to greatly reduce the fatality and injury rate caused by road debris.

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Once we have achieved complete success with this Pilot Program it is our intention to target several other high traffic areas in the State of Florida. We will eventually expand to other selected states throughout the country.

OUR VISION

Debris Free Hiways will distinguish itself as a leader in redefining motorist assistance and safety. We will be recognized for the passion of our staff and sponsors in providing quality, innovative service to the motoring public it serves in each community. We are committed to help reducing the deaths and serious injuries caused by road debris.

MISSION STATEMENT

Debris Free Hiways is committed to serving the public by substantially reducing the risk of accidents due to road debris on the Interstate and Turnpike. This will be accomplished by regularly scheduled trips on these roadways. If we can save one life by doing this we will consider our program successful.

OUR SERVICES

Our PRIMARY objective is the removal of road debris from our highways. If time permits and does not compromise highway safety we will stop and assist motorists with the following problems: flat tires, out of gas, jump start engine, add radiator water or coolant. We will also permit a motorist up to two free cell phone calls:



one to notify an employer, family member, or friend and one to call for assistance from a tow truck, AAA, a car dealership, a motorcycle dealership for towing to a repair facility. We will have a list of available options and telephone numbers depending on the motorist's location.

Keeping the Highways Safer...Together...we can make a difference.



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Online Web 2.0 Version

You can read the online version of this press release here.