

Nationwide Vehicle Wraps Manufacturer, JMR Graphics, Comments on an M&Ms Themed NASCAR Wrap

JMR Graphics, Nationwide Vehicle Wraps Manufacturer, comments on an online article showcasing a race car bearing an M&Ms themed vinyl wrap.

Central Islip, NY ([PRWEB](#)) January 17, 2013 -- On January 17, 2013, Nationwide Vehicle Wraps Manufacturer, JMR Graphics, responds to an article posted on CarBuzz.com regarding the vinyl wrap of a Toyota Camry for NASCAR as well as the increase in the employment of [car wraps](#) in general.

According to the [Car Buzz](#) article, the NASCAR wrap – featuring graphics of the car’s sponsor, M&Ms – for the Toyota Camry took approximately one hour and forty minutes to apply. The livery was for the car of NASCAR driver Kyle Busch, who has set racing records.

The article mentions that the use of car wraps is steadily increasing in the racing world. Vinyl wraps are very durable and easy to maintain. Moreover, they allow for the lush colors of car sponsors’ logos to shine bright while the cars speed around the track.

The original stock Toyota Camry has a matte-black finish. Once wrapped, the car displayed several iconic M&Ms characters with the bright yellow background of the peanut M&Ms packaging.

Sandy DeRicco, a JMR Graphics representative states, “This car wrap is bright, engaging, and really makes you think about and desire the product.” DeRicco continues, “We’ve talked a lot about how durable vinyl wraps are over paint jobs and magnetic signage on vehicles. It’s nice to see that big companies and events, like NASCAR, are taking notice of the benefits and beauty that can come from such a cost-effective livery.”

[JMR Graphics](#) is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. We specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. We offer a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. Our exceptional “Turn Key Service” is backed with a 3M MCS Warranty to give you peace of mind, when you need optimum performance for the intended life of your graphics. With our state of the art, cutting edge facility we inspire our clients by providing creative design, custom printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.



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