

Detailed Analysis Of The Motorcycle Industry And The Motorcycle Manufacturers Therein.

(<u>PRWEB</u>) October 4, 2004 -- Research and Markets (<u>http://www.researchandmarkets.com</u>) has announced the addition of Motorcycle Manufacturers: Global Industry Guide to their offering

The Motorcycle Manufacturers Global Industry Guide is an essential resource for top-level data and analysis covering the motorcycle manufacturers industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis on a global, regional and country basis.

Scope of the Report

- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and leading companies
- Covers Global, European, Asia-Pacific & 11 individual country markets
- Includes a five-year forecast of the industry

Highlights

Detailed information is included on market size, measured by both value and volume. Market shares are covered by manufacturer and by brand, including private label. Distribution channels are also analysed.

Why you should buy this report:

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Region: Global

Executive Summary 3

Chapter 1 Introduction 27

Chapter 2 Global Motorcycle Manufacturers 28

Chapter 3 Asia-Pacific Motorcycle Manufacturers 39

Chapter 4 Motorcycle Manufacturers in Belgium 47

Chapter 5 Motorcycle Manufacturers in Canada 58

Chapter 6 Motorcycle Manufacturers in China 68

Chapter 7 European Motorcycle Manufacturers 77

Chapter 8 Motorcycle Manufacturers in France 85

Chapter 9 Motorcycle Manufacturers in Germany 97

Chapter 10 Motorcycle Manufacturers in Italy 109

Chapter 11 Motorcycle Manufacturers in Japan 121

Chapter 12 Motorcycle Manufacturers in Spain 132



Chapter 13 Motorcycle Manufacturers in the Netherlands 142 Chapter 14 Motorcycle Manufacturers in the United Kingdom 153 Chapter 15 Motorcycle Manufacturers in the United States 163 Chapter 16 Company Profiles 174 16.1 Honda Motor Co., Ltd. 174 16.2 Harley-Davidson, Inc. 177 16.3 Kawasaki Heavy Industries, Ltd. 185 16.4 Suzuki Motor Corporation 193 16.5 Yamaha Motor Co., Ltd. 196 Chapter 17 Appendix 200

For more information visit http://www.researchandmarkets.com/reports/c5608

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Page 3/3