

## **Greg Adler and Team 4 Wheel Parts Racing Into Lake Elsinore With Purpose**

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Compton, California ([PRWEB](#)) September 22, 2016 -- Lucas Oil Off Road Racing comes home to Southern California's Lake Elsinore Motorsports Park for the penultimate weekend of racing and Team [4 Wheel Parts](#)' Greg Adler will be racing not only for the podium, but in support of a pair of important causes. This season, the Series has united in an effort to bring awareness and funding to the more 300,000 children diagnosed with cancer each year through their partnership with the much admired childhood cancer support organization, the Jessie Rees Foundation and their mission statement: Never Ever Give Up (NEGU.org).

Adler will be "Going Gold" with a special livery in honor of Childhood Cancer Month as he battles in the marquee Pro 4 division at Lake Elsinore Motorsports Park; September 23 and 24, 2016. Additionally, prior to the race on Thursday, September 22, he will be among the celebrity drivers participating in the Cards for a Coz Celebrity Poker Tournament at Lake Elsinore Hotel & Casino with all proceeds from the evening to benefit the Jessie Rees Foundation.

Earlier in the season, Adler had the opportunity to join the foundation, drivers and representatives from Lucas Oil Products in visiting young patients at the Loma Linda Children's Hospital to distribute the foundation's signature Joy Jars. Additionally, he and the team were visited at the track by patients eager to learn more about short course off-road racing and the 900-HP machines Adler and his cohorts fly through the air.

"It's an honor to share in the Series' efforts to raise awareness and funds to support the children and their families battling pediatric cancer," said Adler. "We have a lot of fun racing and it's always a thrilling ride when you're on the track, side by side battling for the next corner, but it's even more rewarding to have the opportunity to share the excitement of what we do with these young heroes and their families. We are deeply committed to our continued support of the Series' partnership with the Jessie Rees Foundation."

As he takes the green flag Friday and Saturday night, Adler will also be mindful of his dedication of the weekend to the son-in-law of longtime 4 Wheel Parts corporate employee, Tim Boone. The recent, unexpected passing of Andrew Christopher Hayes will be honored throughout the weekend by the many 4 Wheel Parts employees expected to attend the event as well as the Hayes and Boone families, friends and relatives who will be cheering on the #10 Pro 4 in his honor.

"The men and women of 4 Wheel Parts are the driving force behind everything we do and most important of all is family," said Adler. "It's our privilege that Andrew's family and friends have chosen to join us in Lake Elsinore this weekend as we race in his memory."

The [Lucas Oil Off Road Racing Series](#) Fight Under the Lights takes place September 23-24 at Lake Elsinore



Motorsports Park in Lake Elsinore, California. With gates open to the public at 2 p.m. and accessible paddock area, fans are encourage to visit and learn more about Greg Adler and Team 4 Wheel Parts. For schedules, information and tickets, please visit [LucasOilOffRoad.com](http://LucasOilOffRoad.com).

Follow Greg Adler Motorsports on Twitter, Instagram, Facebook and [Team4WheelParts.com](http://Team4WheelParts.com). Lucas Oil Off Road Racing is broadcast throughout the season on CBS, the CBS Sports Network, MAVTV and online on [lucasoilracing.tv](http://lucasoilracing.tv).

Greg Adler Motorsports is Supported by:

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About 4 Wheel Parts:

4 Wheel Parts is the global leader in off-road truck, Jeep and aftermarket performance products. With 75 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, wheels, suspension products, and [Warn winch parts](#), 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](http://4wheelparts.com) or call toll-free 877-474-4821



**Contact Information**

**Patrick Wagenbrenner**

4 Wheel Parts

<http://4wheelparts.com>

+1 310-900-8731

**David Beran**

4 Wheel Parts

<http://4wheelparts.com>

310-900-3882

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