

# 12th Annual HOT ROD Drag Week Sells Out 400 Spots in 17 Minutes

HOT ROD Network gears up for Drag Week™ September 11-16

LOS ANGELES (<u>PRWEB</u>) August 16, 2016 -- From selling out registration in record time to 5-second quartermile runs at over 200mph, <u>HOT ROD Drag Week 2016</u> is all about fast. Put on by TEN: The Enthusiast Network, an unprecedented 400 cars will race in this popular annual event presented by Gear Vendors Under/Overdrive.

Competitors will be put to a grueling test over five days of drag racing and more than 1,000 miles covered in the same car, with the same engine, to determine who will earn the title Fastest Street Car in America. Some of the most amazing vehicles in the world will be on display as participants will register times at four drag strips.

"Drag Week is the ultimate test of both racer and car. As if covering five tracks and 1,000 street miles in five days isn't challenging enough, drivers can expect some of the fiercest street-legal competition on four wheels, said Evan Perkins, HOT ROD Magazine Editor-in-Chief. "Drag Week's unique and challenging racing format, draws only the most diehard of racers and crews. No quarter is given and none is expected."

But it's not just about clocking the lowest elapsed time on the strips; the racers will also have to drive their vehicles on a specified route from city to city. The crew at HOT ROD will require photographic evidence from each entry that drivers are adhering to the prescribed route. Thus, drivers will be on the clock for five straight days and must remain alert to all rules.

The first stop of the competition – National Trail Raceway in Hebron, Ohio – will be open Sunday, Sept. 11 from 8 a.m. to 5 p.m. for registration, tech inspection and test and tune. Spectators can see the field of competitors as they undergo tech inspection then take the track for some test time prior to the first day of racing – Monday, Sept. 12, also at the National Trail Raceway.

HOT ROD Drag Week™ 2016 RACING SCHEDULE (Daily end times as stated or until complete)

Day 1 Racing - Monday, Sept. 12 – National Trail Raceway (Hebron, OH) Gates open at 7:30 a.m., racing hours from 8 a.m. to 2p.m.

Day 2 Racing - Tuesday, Sept. 13 – Summit Motorsports Park (Norwalk, OH) Gates open at 7:30 a.m., racing hours from 8 a.m. to 2p.m.

Day 3 Racing - Wednesday, Sept. 14 – US 131 Motorsports Park (Martin, MI) Gates open at 7:30 a.m., racing hours from 8 a.m. to 2p.m.

Day 4 Racing - Thursday, Sept. 15 – Lucas Oil Raceway (Indianapolis, IN) Gates open at 7:30 a.m., racing hours from 8 a.m. to 2p.m.

Day 5 Racing (Finals) - Friday, Sept. 16 – National Trail Raceway (Hebron, OH) Gates open at 11 a.m., racing hours from 12p.m. to 9p.m.



#### PARTICIPANT INFORMATION

While registration has closed, participants wishing to be added to a wait list can email dragweek(at)hotrod(dot)com with the subject line, "HRDW Wait List." Open spots will be given in order of wait list emails received.

### SPECTATOR INFORMATION

Admission is \$10 for ages 13 and up for all race days – Sunday, Sept. 11 through Thursday, Sept. 15. Admission is \$15 for the Finals on Friday, Sept. 16. Kids 12 and under can attend free each day with paid adult. Tickets will be available at each individual track.

Follow the action at HOT ROD Drag Week<sup>TM</sup> 2016 on Twitter using #hotroddragweek. Learn more about Drag Week<sup>TM</sup> at www.hotrod.com/events.

#### About HOT ROD Network

HOT ROD has been the most recognized brand in the world of high-performance cars since the iconic American magazine was founded in 1948. Today, the authoritative HOT ROD media footprint connects with more than 5 million individuals per month. The HOT ROD Network includes HOT ROD and HOT ROD Deluxe print and digital magazines; HOTROD.com; the two largest events of their kind, HOT ROD Power Tour and HOT ROD Drag Week; two monthly YouTube shows Roadkill (averaging a million-plus views per episode) and the new HOT ROD Garage; 2.2 million Facebook fans, plus multiple active Twitter and Instagram accounts; and broad licensing of HOT ROD branded products. HOT ROD is part of TEN: The Enthusiast Network and its family of enthusiast brands.

About TEN: The Enthusiast Network

TEN: The Enthusiast Network is the world's premier transmedia network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD SKATEBOARDING, and GRINDTV. With more than 60 websites, 50 publications, 50 annual events, the Motor Trend OnDemand subscription video-on-demand service, as well as the world's largest automotive and action/adventure sports media platforms, TEN inspires enthusiasts to pursue their passions. For more information, visit enthusiastnetwork com



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