

Modern Bike, Retro Looks: British Customs Releases Parts Used To Create Unique Appearance For Bespoke “Beach Sled” Motorcycle Built With Chippa Wilson

British Customs releases the parts used to create the unique appearance for the Beach Sled custom motorcycle built with action sports legend Chippa Wilson.

Los Angeles, CA ([PRWEB](#)) August 02, 2016 -- For many riders, owning a custom motorcycle seems like a pipe dream. Even more farfetched is the idea of building a custom motorcycle in their own garage. But not anymore.

Recently, Triumph veterans [British Customs](#) built a bespoke custom motorcycle with action sports legend and new heritage lifestyle icon [Chippa Wilson](#) called “[The Beach Sled](#).” The Beach Sled pays clear homage to the desert sleds and scramblers ridden by such legends as Steve McQueen and Bud Ekins, but features many modern upgrades to create a bike that reflects its owner.

British Customs has just revealed the complete build notes for the custom motorcycle on their website, but the surprise is that almost every part used on the Beach Sled is available for purchase. The bigger surprise is that every one of those parts is bolt-on to factory-spec, and can be installed by riders with any amount of wrenching experience according to the installation guides on their Resource Center.

The Beach Sled was built using [BC Weekend Projects](#). BC Weekend Projects are packages of high quality parts that are grouped together to allow riders of any skill level to fully customize their motorcycle. Each Weekend Project package eliminates the guesswork from what is needed to customize any section of a motorcycle, and helps save installation time by even being designed to install together. Every part in a Weekend Project is designed to work together to vastly improve the looks and functionality of a motorcycle. Weekend Project packages cover

- Appearance (seats, relocation kits, and trim)
- Controls (ergonomics, handlebars, and footpegs)
- Driveline (sprockets, chains, and driveline covers)
- Handling (suspension)
- Lighting (turn signals, headlights, and taillights)
- Performance (exhaust systems, air box removal kits, air injection removal kits)

Some of the featured parts used to create the unique appearance of the Beach Sled include the beach sled seat, number plates, finned front sprocket cover, finned engine cover, and ignition relocation bracket. Each of these parts helped radically transform the stock Bonneville T100 into a unique custom motorcycle.

The Beach Sled is a twist on the desert sleds of yesteryear, and takes many of its aesthetic and functional queues from these retro heritage styles while still featuring numerous modern upgrades. The Beach Sled Seat, for example, looks like one of the old bench seats from the 60s, but features a medical-grade gel insert to keep the rider comfortably in the saddle for all-day adventures. The finned engine covers and sprocket cover complement the air-cooled engine’s sanded fins and give it a retro look while providing modern protection.

To support the growing modern retro motorcycle community, British Customs created an expansive Resource

Center where they have a continually growing list of curated installation instructions, how to guides, buyer's guides, and Triumph 101 guides. Each guide is rated by difficulty, list what tools are required, how long an installation takes, and for what models the guide works. The British Customs Resource Center is designed to help riders ranging from new first time owners to experienced custom builders learn how to customize, work on, and maintain their Triumph motorcycles. Users can also leave questions or comments on articles in the Resource Center, where British Customs experts or other community members can respond to support each other.

British Customs has revealed the full build notes for the Beach Sled, and have uploaded them to their site to inspire enthusiasts and show them that unique custom motorcycles can be built with only bolt-on to factory-spec parts.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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