



AIAG Joins U.S. EPA SmartWay Transport Partnership

AIAG today announced that it joined the SmartWaySM Transport Partnership, a innovative collaboration between U.S. Environmental Protection Agency (EPA) and the freight industry designed to increase energy efficiency while significantly reducing greenhouse gases and air pollution. As an affiliate partner, AIAG will educate its membership on programs to protect our environment, improve operating efficiency and environmental impact.

Southfield, Mich. (Vocus/PRWEB) January 05, 2011 -- AIAG today announced that it joined the SmartWay Transport Partnership, a innovative collaboration between U.S. Environmental Protection Agency (EPA) and the freight industry designed to increase energy efficiency while significantly reducing greenhouse gases and air pollution.

As an affiliate partner, AIAG will educate its membership on programs to protect our environment, improve operating efficiency and environmental impact. By joining SmartWay Transport Partnership, AIAG demonstrates its strong environmental leadership and corporate responsibility.

AIAG is known for its unique, collaborative approach to help companies and their suppliers tackle problems, uncover opportunities and create value. The organization presently has a number of initiatives in the corporate responsibility space including programs to help its members collect greenhouse gas emission data, identify conflict minerals used in automotive product development and educate the supply chain on best practices.

“AIAG believes that corporate responsibility is everyone’s business,” said J. Scot Sharland, executive director, AIAG. “Through our collaborative approach, our members are helping the industry tackle pain points that one individual or corporation could not easily solve alone. As a SmartWay Affiliate we are committed to educating our members on better choices for their businesses and the environment.”

Launched in February 2004, the SmartWay Transport Partnership brings together major freight shippers, trucking companies, railroads, logistics companies and trade/professional associations to pursue mutually beneficial efficiencies that result in emissions reductions and other environmental improvements, as well as cost savings to the companies. The Partnership currently has over 2,600 Partners and these Partners have saved 1.5 billion gallons of diesel fuel.

For information about the SmartWay Transport Partnership visit www.epa.gov/smartway.

About AIAG

AIAG is a unique not-for-profit organization where for more than 25 years, OEMs, suppliers, service providers, government and academia have worked collaboratively to drive cost and complexity from the supply chain via global standards development and harmonized business practices. AIAG membership has grown to include preeminent OEMs such as Caterpillar, Chrysler Group LLC, Ford Motor Company, General Motors Company, Honda, Navistar International, Nissan, Toyota and many of their part suppliers and service providers. For more information, please visit the organization’s Web site at www.aiag.org.

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