

Jeep Brings Rocks & Road Tour to San Diego

Between December 30th and January 2nd, consumers that are attending the 2011 San Diego International Auto Show will also have the option of checking out Jeep's off-road driving experience, "Jeep Rocks & Road Tour". The tour generally makes stop at auto shows, air shows, and fairs across the country. The show will be free for anyone attending the San Diego Auto show. Drivers go through an obstacle course that shows off Jeep's Trail Rated and off-road capabilities.

San Antonio, TX (Vocus/PRWEB) January 04, 2011 -- Now is the best time to stop in and take a look at Jeep's selection of versatile vehicles at Ingram Park Chrysler Jeep Dodge, the premier <u>Jeep dealer in the San Antonio area</u>. Consumers rarely get a chance to test drive off-road vehicles in environments they were built to run in, but Jeep's Rocks & Roads Tour gives drivers the opportunity to do just that.

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"We have created the 'Jeep Rocks & Road Tour' to provide our current and potential customers with an adventurous experience that is exclusive to the Jeep brand. We are partnering with various venues across the country to reach out to our loyal Jeep consumers, while branching out to those with new interest in the one-of-a-kind Jeep brand. This tour provides an ideal venue to experience the countless features and legendary capability offered in the all-new 2011 Jeep Grand Cherokee and the iconic Jeep Wrangler."

Jeep vehicles will be available for the public to ride in as passengers. Trained drivers will go over each obstacle and different surfaces. They will also teach passengers how to navigate through tough terrains. Jeep has even provided "power wheels" mini Jeeps for kids to ride around in.

Jeep's owner loyalty programs are great for education potential consumers as well as current customers. Ingram Park Chrysler Jeep Dodge, San Antonio area's premier Jeep dealership, has the current line of Jeep vehicles available.

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