

Valvoline Instant Oil Change Franchise Sells Pink Wiper Blades in October

October Sales of Pink Wipers Raise Money and Awareness for National Breast Cancer Foundation

Newton, MA ([PRWEB](#)) October 05, 2016 -- [Valvoline Instant Oil Change](#) has successfully kicked off its 5th year selling pink wiper blades to raise money and awareness for National Breast Cancer Foundation.® (NBCF). October 1st launched the campaign with a double donation from every pink wiper sold.

“The blades allow individuals who have been affected or know someone affected by breast cancer to show their support” states Don Smith, founder and CEO of the Valvoline Instant Oil Change franchisee.

Customers who have purchased their pink wipers can enter a photo of their car with the new wipers for a chance to win a year of free oil changes. Visit [PinkWiperContest](#) and visit their mascot Speedy the Dog’s Facebook page for more information.

The blades are only sold at participating service centers. Visit [vioc.PINK.com](#) for a list of stores and #WipeOutBreastCancer to follow the campaign.

About Henley Enterprises, Inc.

Henley Enterprises, Inc. founded in 1989, is the largest Valvoline Instant Oil Change franchisee. They operate over 200 service centers across twelve states including: California, Delaware, Florida, Michigan, Massachusetts, Maryland, New Hampshire, New Jersey, Ohio, Pennsylvania, Rhode Island, and Virginia.

About National Breast Cancer Foundation, Inc.®

Recognized as one of the leading breast cancer organizations in the world, National Breast Cancer Foundation (NBCF) is Helping Women Now® by providing early detection, education and support services to those affected by breast cancer. A recipient of Charity Navigator’s highest 4-star rating for twelve years, NBCF provides support through their National Mammography Program, Patient Navigation, Beyond The Shock®, breast health education, and research programs. For more information, please visit [www.nbcf.org](#).



Contact Information

Jesse Golden

Valvoline Instant Oil Change

<http://www.VIOC.com/>

+1 (949) 390-3919

Cindy Hudson

Valvoline Instant Oil Change

http://www.VIOC.com

248.420.3098

Online Web 2.0 Version

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