

2013 Ford Explorers Receiving Five-Star Overall Vehicle Score for Safety by NHTSA Now Arriving at Lucas Ford Dealership in Burlington, NJ

One of the National Highway Traffic Safety Administration's top picks, the 2013 Ford Explorer, is now arriving at Lucas Ford in Burlington, NJ

Burlington, NJ ([PRWEB](#)) January 03, 2013 -- The New Year is finally here, and with it comes the brand [new Ford Explorer in Burlington, NJ](#). For the last few weeks these solid vehicles have been rolling in on showroom floors all across America, but folks that live in southern New Jersey know there's no better place to go than the Lucas Ford dealership in Burlington for the very best deals on this remarkable crossover vehicle that was awarded top safety scores from the National Highway Traffic Safety Administration (NHTSA) for an amazing five-star Overall Vehicle Score in NHTSA's New Car Assessment Program (NCAP) testing.

The 2013 Explorers, like all Fords, are built Ford tough to ensure years of performance and durability that is legendary, and NHTSA's top safety scores come as no surprise to Robert Brown, Ford vice president of Sustainability, Environment, and Safety Engineering. He has been quoted as saying, "These most recent crash test ratings from NHTSA are a validation that Ford is continuously innovating in the availability of safety technologies that benefit drivers and occupants in real-world accident situations."

Lucas Ford is part of the well-known Lucas Auto Group proudly serving New Jerseyans and Philadelphians since 1946 for all of their new and pre-owned vehicle needs, and they carry a large inventory of both. Automobile consumers in the market for a [used Ford in Burlington, NJ](#), are as apt to find a quality, long-lasting vehicle that they want to drive amongst their existing stock as they are a new Ford car or truck on their lot. For customers wishing to do their preliminary shopping via the Internet, Lucas Ford offers a state-of-the-art website created by [First in Results SEO Marketing and Web Design](#) where they can conveniently peruse their inventory from the comfort of home or office and see for themselves all the significant deals currently going on right now.



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Online Web 2.0 Version

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