

## Visitors can Win Big at RV Park Company Exhibit at the FMCA Western Area Rally

A Pirate Adventure brings Sunland RV Resorts face to face with the motorhome travel community at the FMCA Western Area Rally in Indio, Califonia this month. The adventure ensues on January 11- January 15, 2012 at the Riverside Fair Grounds. RVers can find Sunland in exhibit booth #30 where they will have chance to win great travel and RV related prizes.

San Diego, CA (PRWEB) January 05, 2012 -- Sunland RV Resorts, a luxury RV Park and Resort company starts off the new year with a face-to-face encounter with RVers from all over the United States. Sunland will attend the Family Motor Coach Association's (FMCA) 24th Annual Western Area Rally as an exhibitor in Booth #30. The popular rallys are themed annual events with this year's being A Pirate Adventure. The rally will take place from January 11 - January 15, 2012 at the Riverside County Fair Grounds in Indio, California. Guests who visit the Sunland RV Resorts display can enter to win a variety of travel and camping related prizes including a free weekend stay at one of Sunland's seven Southern California resorts.

Event - FMCA Western Area Rally
Directions- Riverside County Fair Ground
Dates - January 11, 2012- January 15, 2012
Sunland RV Resorts Booth #30

Sunland is an active member of the FMCA, an organization for families who own and enjoy the use of motorhomes. With more than 100,000 family members, the FMCA is the world's largest motorhome owners group. Their Western Area Rally attracts 1,500-2,000 recreational vehicles, bringing with them families or family sized groups. Attendees park and camp in a section of the fair grounds for several days. The Pirate Adventure motif is an apt theme for the sometimes nomadic lifestyles RVers lead. The event offers travelers a place gather to socialize, view exhibits, attend seminars and enjoy quality entertainment. As an exhibitor, Sunland will interact, get feedback, and educate the RV and FMCA community about its resorts' many draws, including warm weather, poolside lounging, and entertainment options.

In addition to hosting an exhibit at the rally, Sunland RV has partnered with the AlfaSeeYas, a chapter of FMCA, to host a pre-rally camp and caravan package to the event. Pre-rally festivities will be hosted at <u>Sunland's Emerald Desert RV Resort</u> in Palm Desert, California located just 12 miles from the event venue. The package includes:

4 nights with full hookups at Emerald Desert RV Resort in Palm Desert CA
1 catered breakfast
2 continental breakfasts
3 catered dinners
Additional options for excursions

For more package details visit: <a href="http://www.alfaseeyas.com">http://www.alfaseeyas.com</a>

Space at Emerald Desert is a a premium this time of year and some spots are available for event attendees and



those just looking for a relaxing, warm weather RV excursion. To secure a space, interested parties can visit <a href="https://www.emeralddesert.com">www.emeralddesert.com</a> or call 800-426-4678.

FMCA Western Area Rally: <a href="http://www.fmca.com/chapters/area-rallies/2649">http://www.fmca.com/chapters/area-rallies/2649</a>

Sunland RV Resorts: <a href="http://www.sunlandrvresorts.com">http://www.sunlandrvresorts.com</a>

AlphaSeeYas Pre-rally Package: <a href="http://www.alfaseeyas.com/f/2012">http://www.alfaseeyas.com/f/2012</a> indio pre-rally flyer.pdf

## About Sunland RV Resorts:

Sunland RV Resorts is an outdoor resort hospitality company established to develop strategic outdoor resort travel destinations in America. With seven resorts throughout Southern California from San Diego to Palm Desert Sunland RV Resorts offers a range of amenities and recreation activities both on and near resort locations.

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