



A Driving Force in Barrie's Community Seeks Out Production Services from Top Advertising Agency

There is no pun intended when saying that the Georgian Automotive Group is a 'driving force' in Barrie's community. Whether it's being one of the largest automotive retailers in Canada, or helping found the Canadian Automotive Institute at Barrie's Georgian College, the Georgian Automotive Group is passionately driven about their community and the products and services they sell. Georgian Automotive Group looked to Creative Bube Tube's production services for their three new commercials, which highlight the pride they take in their heritage, their community investment and their service excellence in the automotive industry.

Barrie, Ontario ([PRWEB](#)) January 05, 2012 -- Creative Bube Tube and Georgian Automotive Group worked very closely along side each other through the all of the [production services](#), along with the creative concepts and post production services. The three 45-second television commercials were filmed over two days in Barrie, Ontario in early November. Unlike the usual Canadian November, the weather over these two days was warm and sunny, which provided a gorgeous background for each commercial. Each commercial focused on a different quality of the [Georgian Automotive Group](#). The first commercial focused on its [heritage](#). The Georgian name has been synonymous with Barrie for over thirty years for offering high-quality service and products. The Georgian Automotive Group is proud of their heritage and that is reflected in each and every vehicle they sell. As Barrie has grown, the Georgian Automotive Group has grown along side to become one of Canada's largest [automotive retailers](#) with the brand offerings of Chevrolet, Buick, GMC, Mini and BMW.

The second commercial highlighted Georgian Automotive Group's outstanding contributions within the [Barrie community](#), specifically helping found the Canadian Automotive Institute at Georgian College, which is the only one of its kind in Canada. Their goal is to help shape the youth of today to become the automotive industry leaders of tomorrow. This commercial was filmed at the Georgian College campus and featured real students within a class in the automotive program.

The third and final commercial was filmed at Georgian's new BMW & MINI dealership location in Barrie and showed the high quality of care and service that each vehicle receives whether it's a major part repair, accessory purchase or simply a tire rotation.

The Georgian Automotive Group has seen many changes and growths within their organization, but each has been for the betterment of the community as a whole. This could be the reason that Georgian Pontiac Buick sold 296 vehicles in a 72-hour event, or why they are one of Canada's largest automotive dealers. Whatever the motives behind customers of the Georgian Automotive Group are, they recognize the elite level of [service](#), quality, and customer care they will receive, which is why they are passionately driven to choose the Georgian Automotive Group.

About Georgian Automotive Group:

As the automotive pillar within Georgian International's group of companies, Georgian Automotive Group (GAG) owns and operates Georgian Chevrolet Buick GMC, Georgian BMW and MINI Georgian in Barrie. They are also a part owner of South Barrie Collision Centre, the largest auto body repair facility in central Ontario with 40,000 sq ft of state-of-the-art technology and processes that can accommodate 60 vehicles of all



makes and models at one time. As strong and innovative dealers, GAG is committed to excellence given their long and proven track record of sales and service performance. Located in Barrie with over 130 employees, Georgian Automotive Group has been in operation since 1981.

About Georgian International:

For nearly three decades, Georgian International has been a dynamic leader in the automotive retail and regional airline industries, and a dominant real estate investor in residential and commercial land opportunities. With 400 employees and annual sales of \$130 million, the Georgian brand is widely recognized as one of Barrie's most influential companies with a focus on maintaining an uncompromising commitment to the highest standards of integrity and quality, growth and profitability, and on making a positive contribution to the community in which we operate. For more information, please visit www.georgianinternational.com.

About Creative Bube Tube:

Creative Bube Tube is a one-stop Production Company and Advertising Agency. The team of industry experts provides the client with everything from concept to creation including scripting, production services and post-production services. Every project uses unique and creative ideas that are sure to generate interest and attract a designated target audience. Creative Bube Tube also offers other services from PR, to website design and even media buying and planning. Visit them online at <http://www.creativebubetube.com>.

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