

Temptress Choppers; Turning Heads In The Motorcycle Industry

Custom motorcycling is the hottest past-time out there. We are introducing a company that is really changing the custom market.

(PRWEB) August 27, 2003 -- When we think of custom motorcycles, most of us think of American Chopper, Monster Garage, and Bike Build-off programs as seen on The Discovery Channel. The builders that come to mind are Jessie James, Billy Lane, Arlen Ness as well as others, and we all look to the East or West coast to see what the custom motorcycle market is doing until now that is.

Get used to the name $\hat{A} \square Nick Kasik \hat{A} \square$, owner of Temptress Choppers. You will be hearing it in the custom motorcycle arena a lot more. Nick got his start in the business much like many others, building street rods as a hobby. Over the years it somehow evolved into bike building, and then into a full-time business. As a mechanical engineer, with years of experience in building, and management he had the tools and vision take the business to another level producing parts to suit his needs.

Temptress Choppers $\hat{A}\Box$, founded by Nick Kasik, produces custom motorcycle parts, cut -n- stretch choppers, and corporate bikes for marketing and charity functions, in of all places, the midwest. In early 2002 development began on a new concept in the motorcycle component production industry. Mike Hudson, the owner of Heartland Fabrication, a nationally recognized precision machine fabricator teamed up to produce truly innovative motorcycle components, that are like nothing else on the market. The combined resources of Nick and Mike have opened up new production processes and machining techniques that allow the production of designs that were previously impossible due to the market in a cost effective manner.

Today Temptress Choppers is the first company to offer a full production line of 3-D sculpted products. Nick Kasik still leads the direction of the organization by styling motorcycles that spawn new product design opportunities. Nick $\hat{A} \square s$ wife Niki Kasik controls marketing and production schedules for custom work, as well as heading the business operations and scheduling of all customer relations activities.

Mike Hudson leads the design and production team behind the parts. He is a board member of the National Machine Tool Association (NMTA), and as a testament to our commitment to quality, the facility is nationally recognized for safety in the work place. Mike $\hat{A} \Box s$ passion is still creating new ways to build the impossible part.

Temptress Choppers continues to operate in tandem with Heartland Fabrication in their modern 12,000 square foot production facilities near Kansas City, MO. This single facility houses both companies with complete design, engineering, CNC, milling, production shop, bike building operations, and polishing / finish facilities.

Check out Temptress Choppers at <u>www.temptresschoppers.com</u> or by calling them to set up an appointment at 816-875-1040.



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