Associated Canadian Car Rental Operators (ACCRO) Selects - Rent Centric, Inc. to Deliver Supporting Technologies

Rent Centric Gains Notable Vote of Confidence from Car Rental Industry Heavy Weight

Toronto, Ontario ([PRWEB](#)) January 5, 2005 -- Associated Canadian Car Rental Operators (ACCRO) announced today its selection of Rent Centric, Inc. as its chosen vendor for delivering itÂ□s technology infrastructure requirements.

"We are in an advantaged position. We come in contact with many technology companies that service the car rental industry; however it wasnÂ□t a difficult choice to choose Rent Centric. We see how competent they are in servicing our members and the high approval rating they consistently receive. They have shown time and again that they are a company that can be relied on to support critical business operations", commented Sid Kenmir, ACCRO President.

Michael Youssef, President of Rent Centric, Inc., was delighted with the announcement from ACCRO, noting Â□There is something to be said about gaining this vote of confidence from an organization that represents hundreds of independent car rental operations across the country. I consider this success to be a giant thumbs-up, letting us know we continue to be on the right track, offering the best solutions to address car rental business automation needs.Â□

Rent Centric is a full-featured, car rental software platform that enables car rental outlets and franchises to manage their services, vehicle assets and customer profiles through automated and flexible administrator-configured rules. The result is a complete solution for rental management and automated permissions-based control, from an intuitive easy to use web-browser console.

About Rent Centric, Inc.
Rent Centric, Inc. is the world's leading provider of car rental software products designed to simplify the administration process for franchise, multi-location and single-location rental providers. Rent CentricÂ□ is the only truly web based commercially deployed vehicle (automobile, truck, RV and motorcycle) car rental software solution available on the global market today. The system affords car rental companies centralized, management control, for offering best-in-class service to the leisure and insurance replacement markets. Rent CentricÂ□ provides the most comprehensive management capabilities to authorized car rental users and customers, from any web connected device (including personal computers, hand held PCs, mobile phones etc.). This easy access does not require any initial setup, installation, or configuration of any client-side software, for any of those devices to be completely operational and interactive. Rent CentricÂ□ is therefore considered practically maintenance free. Rent CentricÂ□ enables car rental employees to easily and quickly work through the many steps required for handling their auto rental responsibilities effectively; allowing for excellence in client service.

For more information, press only:
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Online Web 2.0 Version
You can read the online version of this press release here.