



Digital Motorworks Among Entrepreneurial Leaders on This Year's Inc 500 Ranking of Fastest-Growing Private Companies

Inc Magazine has ranked Austin-based Digital Motorworks (DMi) as one of America's leading entrepreneurial growth companies. For 21 years, Inc Magazine has ranked America's leading entrepreneurial firms according to sales growth over the previous five years. With sales growth of 857 percent from 1997 to 2001, DMi ranked 271st in its first appearance on the list of the nation's fastest-growing private companies, appearing in the magazine's special Inc 500 issue.

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— This year's list is the first Inc 500 ranking to reflect the full impact of the recession, — said Inc editor John Koten. — Yet these entrepreneurs are managing to confound the naysayers and move ahead despite the obstacles. They are showing that smart strategies can succeed even in the toughest of times. —

DMi's CEO Keith Jezek said, — Our company's growth is a tribute to our employees and evidence of the value our unique services provide to our customers throughout the automotive industry. DMi is honored to be included in Inc Magazine's prestigious ranking. —

DMi is a subsidiary of ADP Dealer Services, a leader in technology solutions for automobile and truck dealerships throughout North America and Europe. Widely used by automotive manufacturers and automotive dealer groups in North America, DMi's InfoIQSM solution integrates data from disparate computer systems, then cleanses, standardizes, enhances, and delivers the data as transaction-ready information for use in broader client-wide applications. Major DMi customers in the United States include General Motors, Ford Motor Company, Toyota, Nissan, AutoNation, Cars.com, and Autobytel.

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About Digital Motorworks

Digital Motorworks, a subsidiary of ADP Dealer Services, provides information management solutions to the automotive industry. Offered through an application service provider (ASP) model, the company's InfoIQ solution integrates, transforms, and delivers transactionable business information for use in a variety of initiatives. DMI customers include market leaders such as General Motors, Ford Motor Company, Toyota, Nissan, Porsche, AutoNation, Sonic Automotive, JM Family, GSMarketing, Cars.com, AutoTrader, and Autobytel. The company is headquartered in Austin, TX with offices in Detroit, Chicago, Atlanta, Orange County, CA and Melbourne, Australia. For more information, visit www.digitalmotorworks.com.

About ADP Dealer Services

ADP Dealer Services provides integrated computing solutions to more than 16,000 automotive and truck dealers throughout the United States, Canada and Europe. ADP Dealer Services Group is the third largest business unit of Automotive Data Processing. ADP, with \$7 billion in revenues and more than 500,000 clients, is one of the largest independent computing services firms in the world. More information on ADP Dealer Services is available via the Internet at www.Dealersuite.com.

About Inc Magazine

Inc, the premier magazine for growing companies, is owned by Gruner + Jahr USA, one of the top magazine publishers in the U.S., reaching one of the largest readerships in the nation through publications including Child, Family Circle, Fast Company, Fitness, Parents, and YM. Gruner + Jahr USA is owned 25.1 percent by the Jahr Group and 74.9 percent by Bertelsmann AG, the largest privately-held and the fifth largest media company in the world. Further information is online at www.inc.com.

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