



Third Coast Media Selected as Mitsubishi Dealer Web Site Partner

Third Coast Media to provide WebMakerX automotive web sites for Mitsubishi Dealers

RICHARDSON, Tex. ([PRWEB](#)) August 15, 2002 -- Third Coast Media, a leading web-based software company in the automotive industry, today announced that it has been selected by Mitsubishi Motor Sales of America, Inc., MMSA, as an approved Mitsubishi Dealer Web Site Partner.

Through this partnership, Third Coast Media will utilize its proprietary WebMakerX technology to create and host dynamic, template-driven automotive web sites that allow Mitsubishi Dealers to make real-time graphic changes, inventory changes and navigational changes to their web sites.

“Our company is excited about the opportunity to help Mitsubishi Dealers to sell more vehicles over the Internet by implementing our WebMakerX technology as the centerpiece for the dealership’s overall Internet marketing strategy,” quoted Stuart Lloyd, CEO/Third Coast Media.

“We work with hundreds of dealers everyday that are selling more cars over the Internet because WebMakerX empowers them to make real-time marketing changes to their web site to match changes with regard to inventory supply and consumer demand,” added Cindy Buhman, Mitsubishi Account Manager/Third Coast Media.

MMSA selected Third Coast Media as an approved Mitsubishi Dealer Web Site Partner. “Third Coast Media is one of a select group of companies able to meet our stringent business needs for providing effective, customer-friendly web sites that can be managed through back-end tools by our dealer body,” remarked Chris Marshall, E-Commerce Marketing Manager /MMSA.

About Third Coast Media, LLC

Third Coast Media, headquartered in Richardson, Tex., is a privately-owned software company that builds thin-client web-based CRM applications and dynamic web sites for the automotive industry. Third Coast Media represents thousands of automotive clients throughout North America. Additional information is available at www.ThirdCoastMedia.com.

About Mitsubishi Motor Sales of America, Inc.

Mitsubishi Motor Sales of America, Inc. was established in 1981 by Mitsubishi Motors Corporation, Tokyo, and markets a full line of vehicles, including coupes, convertibles, sedans and sport utility vehicles. Its web site can be accessed at www.mitsubishicars.com.

SOURCE: Third Coast Media, LLC



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<http://www.thirdcoastmedia.com>

972-783-0441

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