

FMCSA Deputy Administrator Daphne Jefferson To Keynote Women In Trucking Accelerate! Conference

Women In Trucking has announced Daphne Jefferson, deputy administrator for the Federal Motor Carrier Safety Administration (FMCSA), as closing keynote at its Women In Transportation Accelerate! Conference & Expo, Sept. 20-22 at the Hilton Anatole in Dallas.

Plover, WI (PRWEB) August 04, 2015 -- Jefferson will present "How Regulations Impact Our Industry" to an audience comprised of executives interested in promoting workforce diversity and in promoting women to executive and driver positions.

With more than two decades of industry experience in a myriad of positions, Jefferson brings unparalleled experience in the industry. Prior to her new appointment in February, Jefferson most recently served as Counselor to the Chief of Staff at the U.S. Department of Transportation (DOT) in the immediate Office of the Secretary. She also has served in other positions, including Deputy Assistant Secretary for Administration for DOT, Associate Administrator for Administration for the FMCSA at DOT and she has worked with the Federal Aviation Administration, Air Traffic Control Service, and NASA.

"There is a lot of excitement around the conference and in the mission of our organization. We are seeing attendee registrations ramping up and our expo is nearly sold out," said Ellen Voie, president and CEO of Women In Trucking. "Companies like Freightliner (Daimler), a member and a sponsor of the conference, are bringing their entire executive team. That's how important the content and networking value of this conference is to them as a company."

A dynamic mix of speakers, such as Jennifer Jo Cobb, NASCAR driver, writer and television sport analyst, and Lee Kaskow, senior analyst at Bloomberg Research, will present educational content on professional development and transportation insights. More than 20 conference sessions and interactive roundtable discussions will highlight relevant content and perspectives from major shippers, logistics service providers, and carriers of all modes. A comprehensive expo will feature more than 50 providers of services in transportation, logistics, supply chain management, driver training, financial services, and human resource management. And, Sirius XM radio personality Dave Nemo of The Dave Nemo Show on Road Dog Channel 146 will broadcast via live remote.

For more information on attending, exhibiting, or sponsoring the Women In Trucking Accelerate! Conference & Expo, visit: www.womenintrucking.org. Or contact Carleen Herndon at 615-696-1870 or carleen(at)mindshare.bz

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About Women In Trucking

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 16 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Bendix Commercial Vehicle Systems, Daimler Trucks NA, GE Capital Transportation Finance, Great



Dane Trailers, U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit http://www.womenintrucking.org or call 888-464-9482.



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