

A Modern Classic: British Customs Declassifies the Build Notes for the First Fully Customized Scrambler Triumph Street Twin

British Customs releases the complete build notes for their fully customized Scrambler Edition Triumph Street Twin motorcycle. The surprise: it's all bolt-on to factory spec.

Los Angeles, CA ([PRWEB](#)) July 12, 2016 -- The [Triumph Street Twin](#) was one of the best motorcycle industry surprises this year. It looks great, feels great, and rides great out of the box, but we all know how long a bike like that will stay stock. Triumph aftermarket parts and accessories veterans [British Customs](#) just released their first fully customized Triumph Street Twin, a [scrambler style build](#) covered in—bolt-on-to-factory-spec parts. You wouldn't know it looking at it, but no frames were hurt in the process: the entire build was executed with common tools. And to follow that up, they've made every part used on the build available to the public for purchase on their site's store.

“Even though it's called the Street Twin,” stated Jason Panther, President of British Customs, “We wanted to build something that could be taken anywhere in pursuit of any adventure imaginable. The challenge we posed for ourselves was that the entire thing had to be done with bolt-on parts.”

[British Customs' Scrambler Edition](#) Triumph Street Twin is a build to behold. Some of its most striking features include a low-profile, retro style Slammer Seat with medical-grade gel inserts, Mule Motorcycles tracker handlebars, high mount and shorty fenders, number plates, low profile front and rear retro turn signals, and a wrap-around full tracker exhaust system. Other innovative parts include a flat gauge mount bracket, adjustable off-road style footpegs, and a minimalist taillight.

The vision behind the build reflects British Customs' design principles: quality, heritage, and fitment. Each part is made from quality materials (some of the parts even required that new materials be developed in order for the parts to meet British Customs' high standards of quality), and was designed to be bolt-on to factory specifications. The aesthetic cues behind each part reflect British Customs' deep respect for the rich history and heritage of motorcycling, as each part pays clear homage to the Triumphs of the 60s and 70s.

To make installation as frustration- and hassle-free as possible, British Customs offers Street Twin parts and accessories in [Weekend Project](#) packages. These Weekend Project packages contain every part needed to upgrade any section on a Triumph Street Twin. Customizing a bike with British Customs Weekend Projects has two advantages in particular. Firstly, with Weekend Projects, riders won't find themselves missing a part they didn't know they needed in order to complete the job halfway through an installation. Secondly, the parts in Weekend Projects are grouped in such a way that they help save time and energy when installed together by eliminating the number of projects needed to upgrade a bike. Examples range from upgrading the gauge mount bracket when installing a new handlebar to eliminating the rear fender and relocating the rear turn signals to the rear shock mounts when upgrading the seat. Each part in these packages is bolt-on to factory-specifications, allowing riders to get fully customized bikes without having to chop the frame or make irreparable, permanent changes to their bike.

Just because the new line of motorcycles from Triumph is new doesn't mean that they can't have vintage looks. With British Customs' parts, the new Street Twin can be personalized into a variety of [retro styles](#). The most striking Street Twin build that British Customs has released is a BC Scrambler Edition Street Twin with wrap-around high header tracker exhaust, a Slammer Seat, Mule Tracker Handlebars, Retro Turn Signals, and a

number of other bolt-on upgrades that make it look like a full custom build.

To support the Triumph rider community, British Customs created a comprehensive Resource Center where they have uploaded installation instructions, how to guides, and even a Triumph 101 section. The instruction guides lay out step-by-step how to install a vast number of parts on a Triumph motorcycle. The how to guides cover how to perform a number of common tasks on Triumph motorcycles that a rider is required to know how to do when upgrading their motorcycle. The Triumph 101 section is designed to support new riders and teach them how to do basic things on their motorcycle like remove the seat or rear fender that are necessary to do when upgrading a motorcycle. There is something for every rider on the British Customs Resource Center, from the first timer to the most seasoned builder.

The complete build notes have been uploaded to British Customs' website, and every part on that list has been made available to the public for purchase. The entire build can be recreated by any rider using only common tools, or used as inspiration for their own custom build with their newly launched complete line of parts for the Triumph Street Twin.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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