

## **Tire Kingdom Service Centers, Merchant's Tire & Auto Service Centers and NTB Tire & Service Centers Offer Complimentary Tire Care Checks for National Tire Safety Week**

*-TBC Corporation's company-owned retail brands participate in the program-*

Palm Beach Gardens, FL ([PRWEB](#)) May 20, 2016 -- TBC Corporation, one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, is reminding customers of the importance of tire safety as the 2016 National Tire Safety Week (May 29-June 4) approaches. According to the Rubber Manufacturer's Association, National Tire Safety Week is part of a year-round effort implemented to help people learn about tire safety.

In conjunction with the awareness week, TBC Corporation is offering all customers a complimentary tire care check at each of the Company's Tire Kingdom® Service Centers, Merchant's® Tire & Auto Service Centers, and NTB® Tire & Service Centers locations.

“With the start of summer one month away, now is a great time for people make tire safety a priority by checking for under or over inflation, cracks, cuts, and uneven wear in tires,” said Markus Hockenson, TBC Corporation Senior Vice President of Retail Operations. “At TBC, we don't want tire trouble to put a damper on family fun this season and that's why we're offering free tire safety checks to customers to help make sure their vehicle is road trip ready.”

Every [location](#) offers customers a complimentary comprehensive tire care check that includes an inspection for:

- Air pressure
- Tread depth
- Irregular wear patterns
- Nails, cuts, punctures and other visible damage
- Visible structural integrity issues

All locations also offer customers a complimentary 22-point vehicle inspection, perfect for making sure customer's vehicles are ready for the long-haul.

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### **ABOUT TBC CORPORATION**

For 60 years, TBC Corporation (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers best in class brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through TBC Brand, Carroll Tire Company, TBC International, and TBC de Mexico. Additionally, TBC responds to the needs of consumers in search of total car care at more than 3,200 franchised and company-operated tire and automotive service centers under the brands [Tire Kingdom Service Centers®](#), [Merchant's Tire & Auto Centers®](#), [NTB Tire and Service Centers®](#), [Big O Tires®](#), [Midas®](#), and [SpeedDee Oil Change and Auto Service®](#).



**Contact Information**

**Jamie Levin**

TBC Corporation

+1 (561) 383-3000 Ext: 2527

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