

## Greg Adler Geared Up for SoCal Lucas Off Road Shootout

Greg Adler and Team <u>4 Wheel Parts</u> will be looking to build on the momentum that brought him his first trip to the podium of the 2016 short course off-road season as the Lucas Oil Off Road Racing Series returns home this weekend. Having collected a third place trophy in the opening weekend of action in Chandler, Arizona, Adler will be among the sport's elite seeking to advance in the standings as Lake Elsinore Motorsports Park welcomes the series April 23 - 24.

Compton, California (PRWEB) April 21, 2016 -- Greg Adler and Team 4 Wheel Parts will be looking to build on the momentum that brought him his first trip to the podium of the 2016 short course off-road season as the Lucas Oil Off Road Racing Series returns home this weekend. Having collected a third place trophy in the opening weekend of action in Chandler, Arizona, Adler will be among the sport's elite seeking to advance in the standings as Lake Elsinore Motorsports Park welcomes the series April 23 - 24.

Piloting his new 900 HP Pro 4, the President and CEO off off-road aftermarket retail industry leader, 4 Wheel Parts, will be racing in front of what is expected to be a capacity audience including many of the Southern California based company's 1,600 employees. "We're definitely geared up for this weekend," said Adler. "We're expecting a lot of employees and their families out there, and we're going to do everything we can to put the new hot rod on the podium."

Prior to the race itself, Adler will be joining a contingent of Lucas Oil Off Road Racing Series drivers and Lucas Oil Products executives as they visit the Loma Linda Children's Hospital. Together, they will spend the day visiting children who are currently part of the Loma Linda Hospital Cancer Center in Loma Linda, California.

"I'm very fortunate to have the opportunity to jump behind the wheel of a 900 horsepower truck and compete against the best off-road drivers on the planet," said Adler. "I look forward to sharing my experiences and excitement for off-road racing on our visit with the children at Loma Linda. I'm grateful to Lucas for the invitation to be a part of this team that will be bringing a bit of joy and happiness to these children while also having the opportunity to meet the staff doing important work for them at Loma Linda."

April is Autism Awareness Month and Adler and Team 4 Wheel Parts will be featuring a special livery to bring attention to the needs of families and individuals affected by autism. "Autism affects every member of the family in different ways," said Adler. "We are utilizing this incredible platform to increase awareness of autism spectrum disorders along with the needs of individuals with autism and their families."

Follow Greg Adler Motorsports on Twitter, Instagram, Facebook and Team4WheelParts.com. Tickets for Rounds 3 & 4 at Lake Elsinore Motorsports Park are available at the gate and online at Lucasoiloffroad.com. Through a partnership with Lucas Oil Products, complimentary youth tickets are also available at participating Southern California 4 Wheel Parts locations. Nothing can replicate the excitement of a roaring herd of 900 HP trucks in person, but now if you can't be there, you can catch the Lucas Oil Off Road Racing Series live on lucasoilracing.tv. The series will also be broadcast throughout the season on CBS, the CBS Sports Network and MAVTV.

• To learn more about Autism Awareness and Autism Awareness Month, please visit autismspeaks.org



• For more information about Loma Linda Children's Hospital, please visit childrens-hospital.lomalindahealth.org/

Greg Adler Motorsports is Supported by:

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## About 4 Wheel Parts:

4 Wheel Parts is the global leader in off-road truck, Jeep and aftermarket performance products. With 75 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, <u>bumper guards</u>, lift kits, and <u>Jeep accessories</u>, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road<sup>TM</sup>. Visit them at 4wheelparts.com or call toll-free 877-474-4821



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