

## **Iron Pony Motorsports & Pony Powersports Announce Second Ohio Location**

*Industry leading multi-channel motorcycle retailer Iron Pony Motorsports and Pony Powersports makes growth announcement*

Columbus, Ohio ([PRWEB](#)) April 13, 2016 -- Iron Pony Motorsports Group is pleased to announce the acquisition of McCune Cycle World, Inc of Mansfield, Ohio. According to Iron Pony Motorsports Group President and CEO Chris Jones, "McCune Cycle World has been a successful family owned multi-line powersport dealer in the state of Ohio for over 38 years." When asked what prompted the purchase of the business from Mick & Cindy McCune, Jones responded, "We are always on the hunt to add solid multi-line powersports dealerships throughout the state of Ohio to our growing group of businesses. Especially dealerships that serve areas where we see great growth potential."

When asked about the timing of the acquisition, Chief Financial Officer Cory Atwood states, "The McCune's have given a good part of their life to operating a successful Powersports business in the state of Ohio, and are in an enviable position to begin their retirement. We are fortunate that they believe in our business model and chose us to purchase their business at this time."

Tammy Jones, Vice President of Iron Pony Motorsports Group states, "McCune Cycle World is a well known six line O.E.M. powersports dealership that sells Honda, Suzuki, Polaris, KTM, Victory & Kawasaki in the Northern Ohio market. Our Pony Powersports® Group has had a smaller market dealership planned for many years and we feel the greater Mansfield market is a good launching ground for this concept." When asked for further information on the smaller dealership concept, Frank Lark, Vice President of Marketing & Growth Manager responded, "We are excited to combine a mini-version of our Iron Pony Motorsports store with an established multi-line dealership. Our small market powersports parts, apparel and accessories store will be called Iron Pony® Express, and the former McCunes Cycle World, Inc powersports dealership will now fly under our Pony Powersports® Group flag." Adding further support to the small market hybrid dealership/retail store conversation, Alan Schatz, Operations Manager commented, "We have operated three distinct sized businesses (Small, Mid-Sized & Superstore) successfully over the history of our company, and are well versed in the unique opportunities we will face in Mansfield, Ohio."

McCune Cycle World, Inc operations will be fully handed over to Iron Pony Motorsports Group in April, 2016. All existing staff of the current dealership in Mansfield, Ohio have been offered positions with Pony Powersports® Group, or Iron Pony® Express.



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