

Peugeot to Present Future of Business Transport with the Peugeot Traveller i-Lab concept at the Geneva Motor Show

Peugeot is set to take executive travel to the next level as it unveils the Peugeot Traveller i-Lab concept in Geneva.

(PRWEB UK) 10 March 2016 -- Peugeot has traditionally used the Geneva Motor Show as a platform for unveiling its latest concept cars, and the 2016 edition will be no different, as the international car manufacturer prepares to unveil the Peugeot Traveller i-Lab concept.

Set to revolutionise the business transportation sector, the Peugeot Traveller i-Lab VIP 3.0 Shuttle concept brings together the very latest in connectivity with the comfort and luxury of executive travel.

A distinctive new VIP shuttle concept, the Peugeot Traveller i-Lab offers a four seat configuration built around a 32" touch screen tablet. The giant tablet, supported on an arch pivot, is easily adjustable and can be viewed in two ways – as one large screen or split into four.

Complementing the 32" tablet, the i-Lab also comes with its own WiFi hotspot, Bluetooth, charging docks and virtual reality headsets, developed in partnership with Samsung. Visitors to the Geneva Motor Show will be able to get on-board and trial the cutting edge technology, getting a feel for how the i-Lab's interior is truly conducive to business.

For the driver, the Peugeot Traveller i-Lab presents the brand's vision of the future, with the latest developments in connected 3D navigation. Through this, the driver is informed in real time about traffic conditions and route recommendations, helping them optimise journeys.

A 7" touch screen in the driver's cabin acts as an interface with the on-board system, including VisioPark 1. Further innovation comes with the driver inattention monitoring system, which can detect when the driver is getting tired or losing concentration.

The Peugeot Traveller i-Lab concept will be presented at the Geneva Motor Show alongside its passenger and LCV versions. The Peugeot Traveller trio will be joined by the New 2008 SUV, Peugeot 308 GTi by Peugeot Sport and Peugeot 208 GTi by Peugeot Sport, and the Peugeot 308 R Hybrid concept, at Peugeot's stand in Hall 6 of the Geneva Palexpo.

The Geneva Motor Show is widely regarded as one of the most significant automobile shows in the world. This year's event takes place from Thursday 3rd March to Sunday 13th March at the Geneva Palexpo.

To find out more about Peugeot's stand at the Geneva Motor Show 2016, visit:

<http://www.peugeot.co.uk/geneva-motor-show>

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Notes to editors:

About Peugeot



Peugeot has designed and manufactured production cars and concept models for 125 years, with its cars being driven in 160 countries. The latest range of production models includes the New Peugeot 2008, New 308 GTi by Peugeot Sport and the New 208.

About Geneva Motor Show

The Geneva Motor Show has firmly established itself as one of the automotive industry's most prestigious events. Car manufacturers gather to display their latest models, future car concepts and innovative new technology. The International Geneva Motor Show 2016 will be the event's 86th edition.



Contact Information

Sarah McCay

ClickThrough Marketing

<http://www.clickthrough-marketing.com/>

+44 1543412471

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