

## The Midwest's Great Race: The Peoria TT Honored in British Customs' Legends Series

*British Customs adds the Peoria TT to their Legends Series honoring the golden era of motorcycling.*

([PRWEB](#)) January 28, 2016 -- Motorcycling as we know it has changed. But those changes were gradual, as motorcycle technology advanced step by step and the people who created the heritage of motorcycling, from the lifestyle to the bikes themselves, were slowly forgotten. Many of the legends of motorcycling were never digitized, and all their stories have been locked away in forgotten storage sheds around the country.

Until now.

[British Customs](#), a lifestyle brand and designer of aftermarket motorcycle parts, refuses to let the heritage of motorcycling be lost. They have been locating the remaining legends of motorcycling to interview and profile them, digitize their archives, and reach out to their networks to revitalize the important and rich history of motorcycling.

British Customs has been establishing on their blog an authoritative archive documenting the major figures that created motorcycling as we know it today, including racers, races, machines, personalities, tuners, designers and more.

British Customs is calling this project the Legends Series. The Legends Series bridges the past and the present by bringing the powerful stories of motorcycling that haven't been told in decades to a new generation of riders. Riders can get their own piece of history with the new lines of parts British Customs released that were designed in collaboration with living legends such as Eddie Mulder, Richard Pollock, and Sonny Nutter. British Customs has also published the build notes for a number of custom motorcycles they built with these icons, including the [Triumphant](#) was designed with Mulder, the Sonny Nutter Tribute designed with Nutter, the British Customs X Mule Motorcycles [Tracker Classic](#) designed with Richard Pollock, and the Spirit of Gyronaut designed with the heirs of the original Gyronaut X-1 team. The parts on these custom motorcycles feature retro-inspired products such as British Customs' new Drag Pipes, Slash Cut TT Exhaust, Pro Builder Series Mule Motorcycles parts, the Stainless Steel Collection, and more.

This week, British Customs published a piece on one of the prestigious AMA Triple Crown races on their blog to continue growing their archive: the [Peoria TT](#).

The Peoria TT was established by the Peoria Motorcycle Club in Peoria, IL. The Peoria TT was a 50 lap endurance race on one of the most exciting tracks in the country, and such names as Eddie Mulder, Mert Lawwill, Kenny Roberts, Chris Carr, and Henry Wiles have competed and won eternal glory on its grounds. The track the Peoria TT was held on was noted for its long front straight and first turn, making it one of the faster and more exhilarating races in the circuit.

The motorcycles used to race in the Peoria TT were street bikes that had been stripped down and modified to go faster and handle better. In the heyday of vintage motorcycle racing, all the bikes used by racers, stuntmen, daredevils, were the same as that of the common rider: a production street bike that could be purchased at any local dealership. In step with this, British Customs published a series of [style guides](#) on their blog about how to

convert any Triumph Modern Classic including the iconic Bonneville, Thruxton, and Scrambler into a number of authentic retro style motorcycles such as a tracker, cafe racer, scrambler, desert sled, bobber, hot rod, resto-mod, and more.

Each week, British Customs will publish at least two pieces on the iconic figures, events, machines, tuners, locations, and racers who established the motorcycle lifestyle and heritage that riders carry with them today.

Anyone interested in using or viewing the archival images and documents British Customs is digitizing is encouraged to [contact them](#).

#### About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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