

## **Creative Cycles Takes Top Honors**

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CREATIVE CYCLES, INC TAKES TOP HONORS AT TRI-STATEMOTORCYCLE EXPO

From: Creative Cycles, Inc. Contact: Douglas D. Keim 732-751-1403

Creative Cycles, Inc of Wall, NJ took top honors at the two-day Tri-State Motorcycle Expo held March 17 and 18, 2001 at the Meadowlands Expo Center, Secaucus, New Jersey.

Creative Cycles' newest custom bike, 'Optic Nerve', received its second Best in Show award in as many shows.  $\hat{A} \Box Optic Nerve \hat{A} \Box$  also garnered the Best Handcrafted Parts award and First Place Radical class. Other Creative Cycles, Inc bikes were awarded honors in the Full Custom class and Custom class.

The show, sponsored by New England Motorcycle Promotions, attracted many high quality custom bikes from the tri-state area.

"We are thrilled that Optic Nerve caught the judges eye at it's second showing, and are really pleased that the spectators seemed to appreciate the hard work and effort that went into building this bike", said Doug Keim, owner of Creative Cycles.

"A big hit with the public was a 'scavenger hunt' sign encouraging people to look for trick elements, such as a digital speedometer embedded in the nose of the seat, and hidden coils and wires."

Optic Nerve features a custom blend of deep blue paint by PPG, featuring ground glass for a flake appearance, and cantalope tribal flames with ghosting, with mint green edging. Paint was applied by AirGraphix of Toms River, NJ.

Creative Cycles, Inc is in the business of building custom motorcycles, custom and handmade billet parts and accessories for Harley and American motorcycles. 'Creative Cycles' is a registered trademark owned by Creative Cycles, Inc., Wall, NJ. USA

Thank you for your time and consideration.

Contact: Douglas D. Keim



Creative Cycles, Inc 732-751-1403



## Contact Information Ann Marie Keim Creative Cycles, Inc

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