

## FOR IMMEDIATE RELEASE

## Joe's Transmission posts an additional \$2500 to TNT Super Series event winners

Only ONE MONTH until OPENING DAY for EIGHTH SEASON!

NIAGARA FALLS, ONTARIO (April 23, 2014) Drag racing's most competitive sportsman series has its 2014 schedule set. Racer rewards are the best they've ever been. Car counts are breaking records with an average 28 cars per event last year.



All we need now is to fast forward one month and the Joe's Transmission TNT Super Series will kick off its 10-race 2014 season in Lancaster, New York on Friday May 23rd.

For those who follow the series, they already know that the TNTSS sets the standard in sportsman racing. With its traditional points chase plus qualifying points to determine a champion, the rewards to the racers are extraordinary.

Joe Boniferro of Joe's
Transmission - who has been the title sponsor since the series began in 2006 and was supporting local racing long before that - has just announced another \$2500 going back to the racers.



Purchase a complete Joe's Transmission and win with it... get

an instant \$250 cash bonus on top of the regular TNTSS payout at all ten events in 2014!

If you think this is cool, how about this picture of Greg Kerl's Malibu that runs 10.90 at 155mph! To see more, visit <a href="www.tntsuperseries.com">www.tntsuperseries.com</a> for all you need to know about the most popular sportsman drag racing series in the country.

## About the Joe's Transmission TNT Super Series (TNTSS):

Since it began in 2006, the TNT Super Series has grown into one of the strongest, most competitive sportsman drag racing series in North America and has catapulted many competitors to success on the national and divisional stages.

The TNTSS is a self-governing organization with input from its teams. Based on NHRA's Super Street & IHRA's Hot Rod classes, competitors run on a 10.90 index in the 1/4 mile (7.00 in the 1/8 mile) and race for a guaranteed purse that pays back more than 100% of the racer's entry fees. The yearend points fund provides cash & prizes to the top eight finishers and the Series Champion receives a prize package worth over \$4000.00.

The TNTSS is committed to providing the highest level of competition backed by solid media support to showcase its participants across North America. Events are contested at various drag racing facilities in southern Ontario and western New York and put on a spectacular show for the drag racing fan.

## About Joe's Transmission

Joe Boniferro has owned and operated Joe's Transmission Service in Niagara Falls, Ontario since 1984. From the original single bay location, the business has progressed to a six bay, five employee automotive complex on Arthur Street. The two storey building houses Joe's Transmission (Commercial, Fleet and Performance Divisions) and Al's Radiator Service. They sell and install aftermarket high performance parts and accessories. As a Firestone Dealer they sell and install drag racing tires. Their specialty is building and repairing high performance transmissions. Contact Joe and his team at (905) 374-6116 or visit them online at www.joestransmission.com.

photo credit: Ron Rigby

For more information please contact:

Lewis Robinson TNTSS - Media Relations lewis@tntsuperseries.com