



Susana Martinez
Governor

Tom Church
Cabinet Secretary

August 28, 2014

Press Release

**Walk Like MADD and MADD Dash – Saturday, September 6th
La Llorona Park**

Join us in honoring victims of substance-impaired crashes and their families, celebrating the lives of survivors, and walking together to envision a world free of DWI

LAS CRUCES: The New Mexico Department of Transportation along with Mothers Against Drunk Driving (MADD) will be holding a 5K on Saturday, September 6, 2014. The MADD program in New Mexico is one of the state's largest victim's service organizations where we are seeking walkers and runners for this annual Walk Like MADD and MADD Dash event. The event takes place every year to recognize the lives lost and injured because of drunk/drugged driving, and to raise awareness around the issue of drunk/drugged driving and underage drinking. The event is open to the community and includes a 5K walk and a certified 5K run along the Rio Grande River.

Substance-impaired driving is a 100% preventable crime affecting every community in our state. We are not satisfied with progress alone. Every day we work to eliminate DWI and prevent underage drinking through community awareness and education.

To participate in this year's Walk Like MADD and MADD Dash, visit www.walklikemadd.org/lascruces. If you're not able to join us in Las Cruces on Saturday, you can show your support by registering as a virtual walker. Proceeds from Walk Like MADD and MADD Dash stay in New Mexico, supporting programs that serve victims and prevent underage drinking.

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For more information regarding MADD please contact Ben J. Lewinger, State Executive Director at (505)255-2955 ext. 3558, or by email at ben.lewinger@madd.org. For information regarding this release please contact Bridget M. Spedalieri, NMDOT District One Public Information Officer at (575) 525-7340.

About Mothers Against Drunk Driving

Founded by a mother whose daughter was killed by a drunk driver, Mothers Against Drunk Driving® (MADD) is the nation's largest nonprofit working to protect families from drunk driving and underage drinking. With the help of those who want a safer future, MADD's *Campaign to Eliminate Drunk Driving*® will end this danger on America's roads. *PowerTalk 21*® is the national day for parents to talk with their kids about alcohol, using the proven strategies of *Power of Parents*® to reduce the risk of underage drinking. And as one of the largest victim services organizations

